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Women-Drivers.com Named to dealerElite's 10 Most Interesting & Innovative Auto Companies

PITTSBURGH, PA- Women-Drivers.com, the premier women's online review service, connecting women to Certified Women-Drivers Friendly® Car Dealers, was named to the **dealerElite's 10 Most Interesting and Innovative Automotive Companies of 2013**. dealerElite, the largest social network of automobile professionals, used the input of a select field of industry leaders to narrow this list to a group of top ten companies that are growing and innovating in a way that has a significant impact on the way the industry does business.

"This is an honor to be in this classification and acknowledged as a difference maker, especially among such large auto-related businesses," said company President and Car Buying Advocate, Anne Fleming. "We are thrilled to be the go-to marketplace connecting distinguished dealerships to more women buyers and prospects."

Women-Drivers.com launched in 2009 and is a leading independent intel source regarding women's experiences at new car dealerships. The company assist dealers in accelerating sales to this powerful buying segment through our brand reputation platform which 'Certifies' dealers and provides marketing, social and SEO benefits.

From women's reviews, the *WSI® Dealer Data Reports* are used by dealer principals to evaluate KPI's resulting in higher sales. The innovative content publisher, the *Women's Car Buying & Service Guide*, feeds women and their families articles through dealer's Facebook pages increasing likes, engagement and reach – while having visitors stay on dealer's websites longer.

Women-Drivers.com is also pleased to announce that they have received funds from a private investment group to expand the company's operations, technology and marketing.

About Women-Drivers.com - Women-Drivers.com is the premier women's online rating and review service, connecting female auto shoppers to Certified Women-Drivers Friendly® Car Dealers. We encourage extraordinary commercial experiences and lasting relationships between these two groups. The Company provides innovative web-based marketing solutions that build trust and transparency, resulting in greater sales and servicing from women. Follow us on [Twitter@womendrivers](https://twitter.com/womendrivers).