



www.women-drivers.com

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Women-Drivers and MotorMouths team up to be the Source for Women's Car Reviews

Pittsburgh - Through a new and unique partnership, MotorMouths.com and Women-Drivers.com are now bringing a new car review format to women buyers - car reviews *written for women by women*. Time Magazine and Mashable have both called MotorMouths "The Rotten Tomatoes of car reviews". MotorMouths allows consumers to quickly see which new cars earn the best reviews from the most credible critics, so that they can shop smarter. MotorMouths is the industry's leading source of independent and unbiased review data, giving consumers easy access to the expert opinions of more than 800 leading auto writers.

In conjunction with MotorMouths, Women-Drivers now offers its users easy access to new car reviews by the leading female auto writers in the country.

Women-Drivers.com is a consumer ratings website where women rate their dealership experience and find tips and insights on all things auto. Women are the CPOs (the Chief Purchasing Officers) of nearly 80% of all household goods and services today - and the family car falls under this umbrella.

Anne Fleming, President and Car Buying Advocate of Women-Drivers shared this sentiment, "Women come to our site prior to buying a vehicle so they can locate women-friendly dealers. It is a natural extension that we make available the latest and most comprehensive, objective car reviews by women for women. We are thrilled to partner with MotorMouths and tap into their rich and broad ability to analyze hundreds of reviews each week and track so many auto critics."

Women-Drivers.com connects women to Certified Women-Drivers Friendly™ car dealers. The site allows consumers to rate their Purchase, Browse and Service experience at dealerships nationwide. Dealers that are recognized as Certified Women-Drivers Friendly™ and can use this to distinguish their dealership in several ways. The company provides a number of innovative tools to assist dealers in retaining and attracting more women buyers.