



Contact Media Relations

412.327.2604

info@women-drivers.com

For Immediate Release – May 8, 2013

Women-Drivers.com CEO Lands Top Spot in Women in Auto 2013 Awards

Auto Remarketing Honors Outstanding Women's Contributions



PITTSBURGH, PA- Women-Drivers.com, an online marketplace connecting women to *Certified Women-Friendly™ Car Dealers*, is pleased to announce that President and Car Buying Advocate, Anne Fleming, has been chosen as one of the Women in the Industry, class of 2013 awardees, sponsored by [Auto Remarketing](#).

Auto Remarketing New Magazine provides the most relevant information from the new and used car industry to more than 45,000 car dealers across the county in both print and electronic format. In its fifth year, the Women in

Remarketing Award is dedicated to honoring women's contributions in the used, new, remarketing, auction and auto finance sector of the car industry.

"Anne performs a superb job at Women-Drivers. Not only is the service an independent and credible source identifying 'Certified' car dealers, it makes buying a vehicle easier for women," said Eric Miltsch, Director of Product Strategy at DrivingSales. "With innovative solutions like this, smart dealers understand if they are earmarked as women-friendly, the public will recognize they are truly service-centered to all of their customers. The site contains valuable review and ranking data to help dealers market themselves effectively to this powerful buying segment."

Ms. Fleming will be honored with the 2013 Women in Remarketing Class at the Used Car Conference in November of this year.

About Women-Drivers.com Women-Drivers.com is a marketplace connecting women buyers to trusted *Certified Women-Drivers Friendly™ Car Dealers* and encourages extraordinary commercial experiences and lasting relationships between these two groups. Women-Drivers.com is a producer of highly engaging Facebook women+family content and publishes a platform of integration services that build social communities for car dealers. The Company provides innovative web-based marketing solutions that build trust and transparency, resulting in greater sales and servicing from women. Follow on Twitter @womendrivers